

## **RGLAMM**

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The Principal Dyal Singh College, Karnal

 $Subject: Proposal \ for \ Transdisciplinary \ Internship \ Proposal \ for \ UG/PG \ students \ on \ SmartFpreneur$ 

Respected Ma'am,

We, at RGLAMM, are pleased to present a proposal for collaboration with your esteemed institution to offer a meaningful transdisciplinary internship program for your undergraduate and postgraduate students.

The internship intends to focus on "SmartFpreneur: Igniting Entrepreneurship with Financial Wisdom" with mission to empower students with the practical skills, entrepreneurial mindset, and financial insight required to navigate and thrive in the evolving digital economy.

## **About Company**

RGLAMM is a dynamic and future-oriented e-commerce company specializing in the beauty and personal care segment. We operate on major digital marketplaces like Flipkart and Meesho, reaching a wide and diverse consumer base across India.

Our brand philosophy combines modern aesthetics with affordability and accessibility. At RGLAMM, we are passionate about digital innovation, customer engagement, and data-driven growth.

## About the Internship

This internship has been specially designed to blend entrepreneurial thinking with financial acumen, using the e-commerce model as a practical foundation across all disciplines. We believe this theme is inclusive and highly relevant for students across all disciplines including Science, Commerce, Arts, Humanities (such as Hindi, English, and Political Science) as entrepreneurship and financial literacy are essential 21st-century skills, regardless of academic background.