

About the College

Dyal Singh College, Karnal was established on May 3, 1910 at Lahore due to the munificence and philanthropic vision of our Founder, Sardar Dyal Singh Majithia – a social reformer and a pioneer of India Renaissance. What started as a single institution in Lahore, with the motto “Gather Ye The Wisdom Of The East And The West” has blossomed into a multifaceted chain of institutions.

After the partition, the college was re-established at Karnal on September 16, 1949 due to the untiring efforts of Honourable Dewan Anand Kumar, the Founder Vice-Chancellor of Panjab University, Chandigarh. Dyal Singh College, Karnal is a premier co-educational institution of Northern India, accredited with Grade A by NAAC. The college has all the three streams of learning – Arts, Science and Commerce, with Master Courses in English, Hindi, Political Science, Chemistry and Commerce, 5-year Integrated Course M.Sc. Forensic Science along with the add-on and vocational courses. The college is presently headed by the dynamic Principal Dr Ashima Gakhar.



DYAL SINGH COLLEGE, KARNAL

(Affiliated to Kurukshetra University, Kurukshetra)
(Re-accredited with 'A' Grade by NAAC)

DEPARTMENT OF COMMERCE

organizes

One Day Virtual International Conference

Approved by

Directorate of Higher Education, Haryana

On

Digitalization: A Move towards Economic Growth
April 21, 2023

About the Department

The Department of Commerce was established in the year 1972. The Dept. offers specialized programmes at P.G. (M. Com) and U.G. levels (B. Com (Hons.), B. Com (Gen), B. Com (Voc.) in Tax Procedure and Practices. The Department is enrolled with around 900 students presently and achieves the excellent University results, year after year. It has the reputation of attracting the best student talent from Haryana. The Dept. is equipped with highly experienced and dedicated faculty (19 in number) who are contributing positively in the field of teaching and research. The vision of the Department is to groom young business leaders and academicians with contemporary knowledge, decision making skills, and highly ethical values in the order to be socially relevant and professionally successful in their chosen career. The alumni of the Department are serving at senior positions in Indian as well as multinational companies. Many of them are successful entrepreneurs, academic leaders and senior government officers who have carved a unique place for themselves.



ABOUT THE CONFERENCE

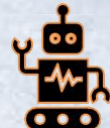
Business organizations operate in a very dynamic and challenging environment. The business environment is undergoing transformations both at national as well as at international front. With innovations in information technology and due to liberalization, globalization, FDI, Tax reforms, international mobility of human capital, technology, services etc. has increased manifold. The competitive forces and dynamic business and market strategies put a pressure on the business organizations to think of new ways to manage the change. The digital revolution has radically, fundamentally and globally changed society and continues to do so. Digitalisation is the greatest transformational force adopted by the business houses. It leads to a transformation of society's most important elements - growth, innovation, welfare, sustainability, security and democracy.

In this perspective, the Department of Commerce, Dyal Singh College, Karnal, Haryana is organising a one-day Virtual International Conference on the topic 'Digitalisation: A Move towards Economic Growth' in the academic session 2022-23. This conference intends to provide a common platform for discussion on all such issues through research papers and case studies, which would address to different perspectives of digitalization in the present era at national and international level.

OBJECTIVES OF THE CONFERENCE

The conference aims to achieve the following objectives;

- To provide common platform to the academicians/corporate executives/research scholars/students and Policy Makers to share their views on different perspectives of digitalization that leads to economic growth of the nation.
- To analyse the role of digitalisation on economic growth.
- To provide researchers a platform to discuss their ideas, suggestions and recommendations to make India digitally smart.
- To provide the platform to discuss the various challenges and to derive measures to tackle these challenges in the path of economic growth through digitalisation.
- To explore the future paradigms of digitalisation for attaining economic growth.



SUBMISSION GUIDELINES

Authors are required to submit original extended abstract of about 300-500 words and full length papers ranging from 2500-3000 words. All contributions should be submitted in English in Times Roman 12-Point type, 1.5 line spacing in A4 size page set up, with one inch margins on all sides.

The cover page of the paper should contain:

Title of the paper (in bold), Name of author(s), Professional affiliation of author(s) and Address for correspondence with email and telephone number.

Send your full paper at :

intconfcommerce23@gmail.com

IMPORTANT DATES

Submission deadline for Abstract and Full Paper	April 15, 2023
Intimation of Acceptance of Paper	April 17, 2023
Last Date of Registration	April 19, 2023

REGISTRATION DETAILS

Category	Registration Fee
Academician and Corporates delegates (Indian)	₹ 500/-
Research Scholars and Students (Indian)	₹ 300/-
Foreign Delegates	USD 10

Registration Link:

<https://forms.gle/95386cG3CQMED2ht5>

Last Date to Register: April 19, 2023.

SUB-THEMES

- Digitalisation: An Overview
- Digitalisation: Concepts and Understanding
- Digital India
- Socio-Economic Dimensions of Digitalisation
- Digitalisation: Future Vision
- Digitalisation: Opportunities for economic growth
- Economic growth in the era of digitalization
- E-Commerce
- E-Retailing
- E-Marketing
- E-HRM
- E-governance/M-Governance
- Financial Markets and Digitalization
- Agriculture and Digitalization
- Service Sector and Digitalisation
- Block Chain Technology and Big Data Analytics
- E-CRM
- Corporate Governance and Digitalisation
- Digitalisation and Rural Development
- Digitalisation: Emerging Issues
- Safety and Security Issues in Digitalisation
- Digital Infrastructure in India
- Challenges of Digitalisation
- Digitalisation and Government Reforms
- Digitalisation and Global Environment
- Sustainability and Digital World

The above sub themes are indicative only. However, authors can select topics related to broad theme “Digitalisation: A Move towards Economic Growth”.



Conference Conveners

- Dr. Mukta Jain
Head, Commerce Dept.
- Dr. Pooja Malhotra
(8572068142)

Patron

Dr. Ashima Gakhar
Principal

Conference Coordinators

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All correspondence regarding the conference should be addressed to Email: intconfcommerce23@gmail.com

