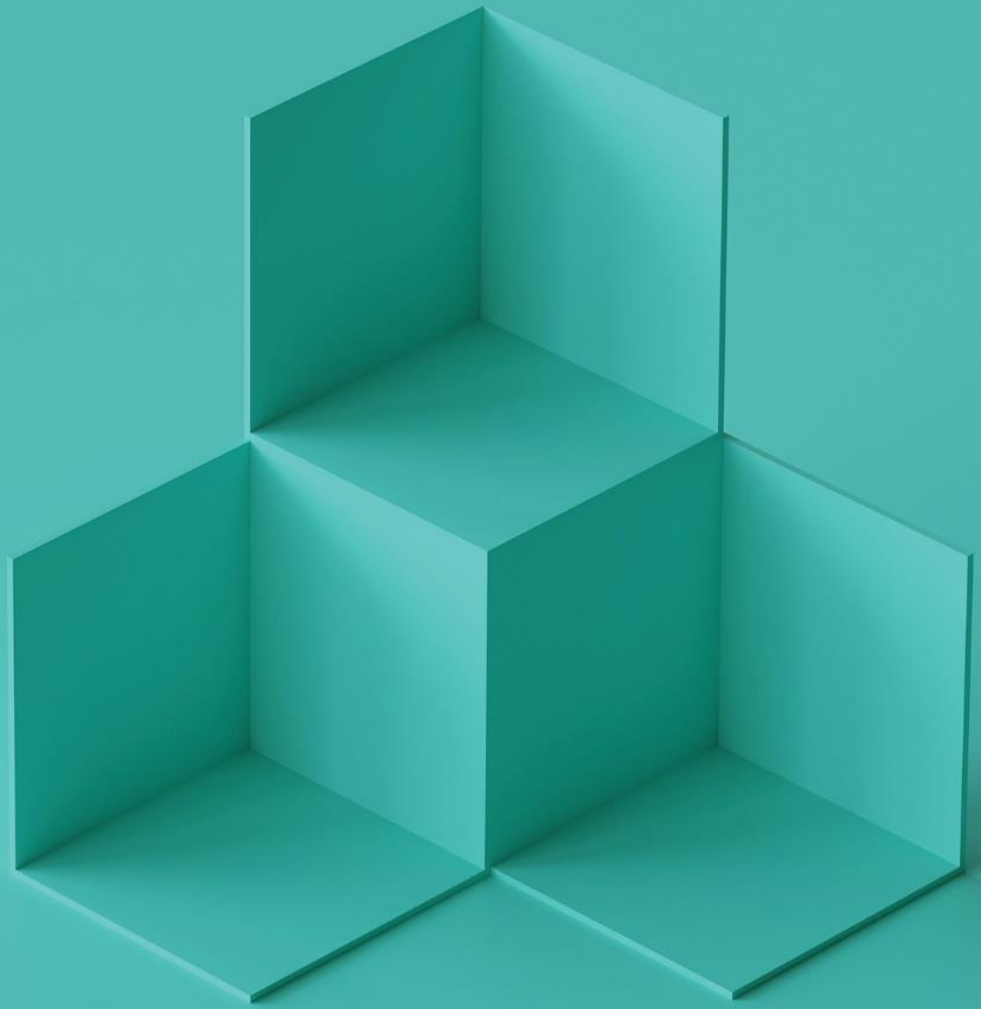


Commerce Association



ACTIVITY REPORT

Session: 2019-20

Dyal Singh College, Karnal

Commerce Association

President: Dr. (CA) Mukta Jain

1. Best Message Writing Competition

The Commerce Association in association with IBS organized on the spot Best Message Writing Competition on 5th September on the occasion of Teacher's day.

2. Power Point Presentation Competition

A Power Point Presentation Competition was organized on 25 September 2019. 22 students participated in the Competition.

Results are:

First	Sonali	M. Com 1 st Sem
Second	Bhawna	M. Com 1 st Sem
	Anil & Manav	B. Com (Hons.)5 th Sem
Third	Manu	M. Com 3 rd Sem
	Priyanka & Mahima	M.Com 1 st Sem

3. Essay Writing Competition

The Association organized an essay writing competition both at college level and state level to help the students improve their writing skills and have a good command over the language. The topics were: "E- Commerce: a substitute or an addition to traditional trade, Gap between

Co-President: Dr. Pooja Malhotra, Dr. Dimple Khosla

education and employability, Debt Culture in India and E-Retailing."

The winners are:

State level:

First	Sagar Bhalla	Dyal Singh College, Karnal
Second	Supriya	GVM Girls College, Sonipat
Third	Nimesh Goel	IB PG College, Panipat

College level :

First	Sagar Bhalla	B.Com. 5 th Sem
Second	Vishal Garg	M. Com. 3 rd Sem
Third	Sonali Baweja	M. Com. 1 st Sem

4. AD MAD SHOW

To acquaint the students about the promotional strategies in marketing through advertising, an Ad Mad Show was organized on 28 January 2020. 16 teams consisting of 60 students participated in the competition and showed their talent, creativity and innovation in creating advertisements.

First	Mandeep, Vishal, Nidhi & Ramandeep	M.Com. 4 th Sem
Second	Charu, Muskaan, Neetu & Damini	B.Com. (Hons) 6 th Sem
Third	Dhruv & Shubham	B.Com. (Hons) 4 th Sem.
Consolation	Anil, Manav & Rohan	B.Com. (Hons) 6 th Sem.

5. Quiz Competition

The Association organized a quiz competition on 3 March 2020 to encourage students to look beyond their textual knowledge. The following are the results:

First Prize	Anuj Grover	M.Com. 4 th Sem.
Second prize	Naveen	B.Com. (Hons.) 6 th Sem.
Third prize	Samar	B.Com. 6 th Sem.

6. Declamation Competition

To inculcate in our students the skill of public speaking and the ability to address the audience with confidence and enthusiasm, a Declamation Competition was organized on current burning topics. The winners are:

First	Sonali	M. Com.2 nd Sem
Second	Komal	B.Com. 4 th Sem.
Third	Sagar	B.Com.(Hons.) 6 th Sem
Consolation	Nitika	B.Com. 6 th Sem

7. Creative Ad Copy Competition

To provide students the real world experience of creating a strategic advertising for a corporate client, a creative Ad Copy competition was organized on 3 March 2020. The participants surprised us with their creativity and originality in creating the ads. The winners are:

First	Riya	B.Com. (Hons.) 4 th Sem
Second	Bhawna	M.Com. 2 nd Sem
Third	Anjali	M.Com. 2 nd Sem
Consolation	Shallu	M.Com. 2 nd Sem

8. Extension Lectures and Seminars

Extension lectures and seminars are expected to be of great help in the transfer of information on the latest concepts in various subjects. Association organized various extension lectures and seminars from time to time which helped the students in learning more in their areas of interest. The following is the list of extension lectures organized:

- Extension lecture on the topic "**Corporate Re-structuring**" was organized on 18 September 2019. Dr. Subhash Chand, Professor, Department of Commerce was the invited speaker.
- An extension lecture was organised on 6 February 2020 on the topic "**Challenging the Change**". Motivational Speaker Mr. Harnek Singh enlightened the students with his thought-provoking ideas.
- A workshop on "**Career Guidance**" was organized on 13 February 2020. Sh. Hitesh Sardana from Career Launcher taught the students various techniques to solve tricky questions and puzzles in competitive examinations.
- Sh. Atul Gupta, Director, Career Launcher, Karnal laid stress on acquiring employability skills required in contemporary job markets with special focus on careers in Management.

9. Excursion

Our Association annually organizes an excursion with educative purpose as well as to break the monotony of the routine schedule. This time a one day educational trip was organized to Nada Sahib, Morni Hills and Sukhna Lake on 23 October 2019 for the students of M. Com and B. Com 5th Semester.

10. Inter College Competitions

Throughout the year our teams participated in various inter college competitions and bagged a number of prizes. The following is the list of winners of Inter College Competitions:

- 11 students participated in various competitions organized by Geeta Engineering College, Panipat on 12 October 2019. Our team consisting of Onisha, Nitika and Akshit of B. Com 5th Sem won the **Second Prize** in Business Plan Competition.

- Our students also participated in different competitions organized by Arya P.G. College, Panipat on 22 February, 2020.
- Anuj (M.Com. 4th Sem), Samar (B.Com. 6th Sem) and Rishabh (B.Com. 4th Sem) participated in State Level Quiz organized by Legal Literacy Cell of Pt. Chiranji Lal Memorial Govt. P.G. College, Karnal on 27 February 2020 and won **Second Prize**.
- Sonali (M.Com. 2nd Sem) , and Sagar Bhalla (B.Com (Hons) 6th Sem) participated in the State Level Essay Writing competition organized by S.A. Jain College, Ambala City.
- Sagar Bhalla (B.Com. (Hons) 6th Sem) and Bhawna (M.Com. 2nd Sem) participated in the State Level Essay Writing competition organized by IB (PG) College, Panipat.

11. Students' Participation in Seminars

- Our students Vishal, Ramandeep, Nidhi, Divya, Mandeep, Aman, Neha, Geeta, Arshdeep and Anuj of M. Com. Participated and presented papers in the National Seminars organized by S.D. College, Panipat and BPR College Kurukshetra.
- Vishal, Ramandeep and Divya presented papers in the National Seminar organized by Youth Red Cross Society of our College.

12. Annual Function "Srijan 2020"

The Association organized its Annual Function "Srijan 2020" on 5 March 2020. Three State level competitions – Quiz, Declamation and Creative Ad-Writing were organized along with the Annual Prize Distribution Function. The following are the winners of the state level competitions:

State Level Quiz Competition

First	Anuj Samar Rishabh	Dyal Singh College, Karnal
Second	Rajat Rahul Mithlesh	Pt. Chiranji Lal Sharma Govt. College, Sector 14, Karnal
Third	Rahul Mansi Tashi	M.L.N. College, YamunaNagar

State Level- Creative Ad Writing Competition

First	Ridhima Tondon	Dr. Ganesh Das D.A.V. College, Karnal
Second	Riya	Dyal Singh College, Karnal
Third	Sadhna	Arya P.G. College, Panipat
	Ikpai Kaur	Guru Nanak Girls College, YamunaNagar
Consolation	Anjali Garg	Dyal Singh College, Karnal

State Level Declamation Contest:

First	Sonali	Dyal Singh College, Karnal
Second	Komal	Dyal Singh College, Karnal
	Rachna	D N College, Kurukshetra
Third	Ankush	Markanda National College, Shahbad

COMMERCE ASSOCIATION





Commerce Association

**DYAL SINGH COLLEGE,
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